



firm profile

McMillan is a modern and ambitious business law firm serving public, private and not-for-profit clients across key industries in Canada, the United States and internationally. With recognized expertise and acknowledged leadership in major business sectors, we provide solutions-oriented legal advice through our offices in Vancouver, Calgary, Toronto, Ottawa, Montréal and Hong Kong. Our firm values – respect, teamwork, commitment, client service and professional excellence – are at the heart of McMillan’s commitment to serve our clients, our local communities and the legal profession. For more information, please visit our website at www.mcmillan.ca.

contacts

confidential information

overview

For many companies operating in today's market, information is the most valuable asset. Indeed, whether it is ground breaking research, an innovative manufacturing process, or even something as straightforward as a customer list or a marketing strategy, a company's confidential information is often the basis of its competitive advantage.

McMillan's Intellectual Property Group has handled some of Canada's highest profile cases relating to confidential information and trade secrets—both as to alleged misuse and as to ownership. We represent some of the world's leading and most innovative brands, and have supported litigation related to various types of intellectual property (IP) agreements in the technology, automotive, manufacturing, consumer goods, media, pharmaceuticals and medical devices industries.

Our lawyers appear regularly in patent, trademark and copyright litigation before the federal courts and the Supreme Court of Canada, and represent our clients in litigation, arbitration and mediation before provincial courts, as well as in cases before the Trademarks Opposition Board.

McMillan professionals help clients lead by:

- Drafting confidentiality and non-competition agreements
- Developing IP protection strategies in joint ventures and data-sharing arrangements
- Advising on IP protection, portfolio management and licensing
- Reviewing confidentiality provisions in employment agreements