



## firm profile

McMillan is a modern and ambitious business law firm serving public, private and not-for-profit clients across key industries in Canada, the United States and internationally. With recognized expertise and acknowledged leadership in major business sectors, we provide solutions-oriented legal advice through our offices in Vancouver, Calgary, Toronto, Ottawa, Montréal and Hong Kong. Our firm values – respect, teamwork, commitment, client service and professional excellence – are at the heart of McMillan's commitment to serve our clients, our local communities and the legal profession. For more information, please visit our website at [www.mcmillan.ca](http://www.mcmillan.ca).

## contacts

Keith Bird  
416.307.4205

## patents

### overview

Patents deliver value to both companies and national economies. Indeed, the ability to safeguard proprietary ideas so that they can be commercialized does not just benefit patent holders—it benefits the public at large. Without robust patent laws, competitors could simply take the hard work and investment of others and profit for themselves, slowing the pace of innovation.

Patents can be especially important for the growth of small businesses, many of which are finding it more difficult than ever to secure investment. They know that many investors look for proprietary and patented technology because, frequently, they are the only leverage a small business may have over larger competitors.

McMillan's Intellectual Property Group has experience handling patent issues across a full range of industries. Our lawyers protect original creations and enforce intellectual property (IP) rights by combining deep experience in patent law with a strong ability to convey technical concepts. We understand the innovation process—from research and development to manufacturing and distribution agreements to transfers and licensing. And we are tireless advocates of our clients' commercial interests.

McMillan professionals help clients lead by:

- Drafting and filing patent applications
- Developing domestic and international patent portfolio management strategies
- Advising on license, transfer and other commercialization approaches
- Negotiating and preparing licenses and agreements
- Conducting patent audits
- Conducting patent litigation in Canada and coordinating litigation in other jurisdictions
- Advocating patent infringement remedies with the courts and/or infringing parties
- Advising on IP asset strategies relating to mergers and acquisitions, divestitures and other transactions