



Adriana Rudensky

Toronto

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education and year of call

- Called to the Ontario bar - 2014
- University of British Columbia, J.D. - 2013
- University of British Columbia, B.Sc. - 2008

practice areas

acquisitions and divestitures
business law
private equity
negotiated transactions
private m&a
corporate finance
mergers and acquisitions
franchise and distribution
franchising and distribution disputes

industries

franchising and distribution

profile

Adriana is an associate in the firm's Business Law Group in the Toronto office. Adriana practices in the area of business law with an emphasis on franchising and acts on an on-going basis for a number of franchisors and distributors across a broad range of industries. Her practice is focused on assisting domestic and international businesses with negotiated transactions including mergers and acquisitions, corporate reorganizations, as well as the preparation and negotiation of complex commercial agreements, franchise agreements and other corporate documents. In addition to general corporate and commercial matters, she regularly advises clients on franchise and distribution matters, with an emphasis on regulatory and disclosure compliance.

Adriana joined McMillan as a summer student in 2012 and completed her articles with the firm in 2014.

representative matters

- Acts on an on-going basis for a number of Canada-based and foreign manufacturers, franchisors and distributors
- Preparing franchise agreements and disclosure documents for franchisors in various sectors including restaurants, fuel distribution, automotive, motorcycles, and pet services.
- Negotiating franchise agreements
- **Competitive Foods Canada**, represented Competitive Foods in acquired shares of SIR Corp. (owner of Jack Astor's and Alice Fazooli's) (2015)
- **Skyway Canada/PERI**, represented Skyway in acquisition of all the outstanding shares of PERI Scaffolding Services Inc. a subsidiary of PERI GmbH (2015) and representation of Skyway in refinancing

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- **Enviroshake Inc.**, represented Enviroshake Inc. in sale of its assets to Canadian subsidiary of Headwaters Inc. (NYSE:HW) (2015)

publications

January 2019

Franchising in Canada: 2018 Year in Review

December 2018

Five Key Takeaways from the 18th Annual Franchise Law Conference

Franchise and Distribution Bulletin

November 2018

A Word of Warning to Franchisors – ADR Provisions May Postpone the Limitation Period for Rescission

Franchise and Distribution Bulletin

January 2017

Now in Force: Ontario's Healthy Menu Choices Act, 2015
Business Law

December 2016

Business Law Advisory Council Releases Fall 2016 Report
Business Law Bulletin

presentations

April 2019

Franchise Law Webcast: Trends Affecting Franchise Systems Operating in Canada