



## Pablo Tseng

Associate  
Vancouver

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### education and year of call

- Called to the British Columbia bar - 2013
- University of Ottawa, JD - 2012
- University of Toronto, M.Sc. - 2009
- University of Toronto, B.Sc. (Hons.) - 2007

### practice areas

business law  
confidential information  
copyright  
industrial designs  
intellectual property  
licensing  
patents  
technology  
trademarks

### industries

biotechnology  
cleantech  
life sciences  
oil and gas  
pharmaceuticals  
waste treatment  
startups and emerging companies  
video games and esports

### profile

Pablo Tseng is an intellectual property and business law associate based in the firm's Vancouver office. His practice primarily focuses on: (i) acquiring, commercializing, securing, and enforcing intellectual property rights; (ii) patent prosecution; and (iii) trademark prosecution.

As a business lawyer, Pablo regularly drafts and negotiates commercial and licensing agreements related to intellectual property and technological assets, and performs IP due diligence investigations pertaining to transactional matters. His clients appreciate his ability to explain complex legal issues in a manner that is easy to understand, and to deliver legal solutions that complement their business needs.

As a patent agent, Pablo drafts and prosecutes patent applications, and has experience in the areas of electro-chemistry, analytical instrumentation, materials science, pharmaceuticals, nutraceuticals, biomaterials science, biotechnology, clean tech, oil and gas, agriculture, and information technology. Pablo also advises clients on patentability, validity, infringement, and freedom-to-operate issues, and provides strategic counseling on patent portfolio management.

As a trademark agent, Pablo regularly advises on trademark registrability and trademark portfolio management, prepares and prosecutes trademark applications, and enforces trademark rights. He also handles all aspects of trademark opposition proceedings and expungement proceedings.

In addition to his law degree, Pablo completed his B.Sc.

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(Honours) in Forensic Science and Chemistry and his M.Sc. in Analytical Chemistry. He is published in both the peer-reviewed scientific and legal literature, and his legal work has been referenced by the Parliament of Canada. He has also had the honour of testifying before members of the House of Commons.

Pablo speaks Cantonese and Mandarin. Pablo currently serves as the Chair of the Canadian Bar Association's Intellectual Property & Technology Law Section in British Columbia.

## directorships and professional associations

- British Columbia Law Society (Practising Member)
- Canadian Bar Association (Member)
- Intellectual Property Institute of Canada (Associate)

## media mentions

- "Canada set to begin Patent Prosecution Highway pilot program with EU", Financial Post, November 7, 2014

## publications

### September 2019

What Every Owner of a Registered Canadian Trademark Needs to Know  
Intellectual Property Bulletin

### August 2019

Consider It Handled: A Case Study on Protecting Your Intellectual Property in the Digital Space  
Startups @ McMillan

### June 2019

TOP TWELVE THINGS TO KNOW - New Canadian Trademarks Act June 17, 2019  
Intellectual Property Bulletin

### May 2019

Trademark "Use" in the Normal Course of Trade: Revisited  
Intellectual Property Bulletin

### April 2019

Protecting Your Trademarks in the World of Online Retail Platforms  
Intellectual Property Bulletin

### January 2019

Trademarks: Material Misstatements in Declarations of Use Revisited  
Intellectual Property Bulletin

**December 2018**

PPH Program (Canada and Asia-Pacific Jurisdictions): Annual Update  
Intellectual Property Bulletin

**December 2018**

What Can and Should the Law Do About 'Deepfake': An Update  
Litigation and Intellectual Property Law Bulletin

**November 2018**

The Hague System For Industrial Designs is in Force in Canada  
Intellectual Property Bulletin

**October 2018**

Transliteration of Names and Surnames: Revisiting Paragraph 12(1)(a) of the Trade-marks Act  
Canadian Intellectual Property Review, 2018, 34: 47-52

**March 2018**

What Can The Law Do About 'Deepfake'?  
Litigation and Intellectual Property Bulletin

**February 2018**

What's the use? Federal Court revisits the requirements for use of a trademark in association with goods  
Intellectual Property Bulletin

**January 2018**

Patent Numbers Warn of Decline in Canadian Chemical Innovation  
ACCN (Canadian Chemical News)

**January 2018**

2017 Round-up: Patent Applications related to Data Processing at CIPO  
Intellectual Property Bulletin

**December 2017**

Back to Patent Basics: The FCA re-affirms the Obviousness Test in Canada  
Intellectual Property Bulletin

**November 2017**

Cannabis-related Trade-marks: Take Care in Choosing Correctly  
Intellectual Property Bulletin

**November 2017**

Protection of Inventions Related to the Marijuana Industry  
Intellectual Property Bulletin

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## **November 2017**

Canada/China Patent Prosecution Highway Program: Three Years in Brief  
Intellectual Property Bulletin

## **November 2, 2017**

Domain Name Squatters Lose - Again  
Intellectual Property Bulletin

## **September 2017**

A Startup's Guide to the Patent Process  
Startups @ McMillan

## **August 2017**

Trademarks: Mis-use it and (potentially) lose it  
Startups @ McMillan

## **presentations**

### **November 7, 2019**

Intellectual Property Overview  
CanCham Pearl River Delta Seminar Series

### **November 6, 2019**

Recent Changes to the IP Landscape in Canada  
Hong Kong Institute of Patent Attorneys CPD Seminar

### **July 4, 2019**

New Trends and Opportunities in the Canadian Cannabis Industry  
Canadian Bar Association IP Section Seminar

### **April 3, 2019**

What Not to Do: Master Class in Slowing Growth, Helping Competitors, and Making Exits Harder  
ACETECH CEO Summit

### **February 21, 2019**

Medical Cannabis: New Markets, New Opportunities  
Grow Your Assets – Intellectual Property for the Cannabis Industry

### **February 20, 2019**

IP Practitioner Roundtable (Panelist)  
FACL BC Mentorship Roundtable and Mixer

### **October 16, 2018**

IP Updates  
VGBA Summit North 2018

### **October 16, 2018**

Meeting 120  
Standing Committee on Access to Information, Privacy and Ethics

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**July 5, 2018**

Out with the "Old", in with the "New"  
Hong Kong Institute of Patent Attorneys CPD Seminar

**April 11, 2018**

Blockchain, ICOs, the Sharing Economy, and other Innovations  
ACETECH CEO Summit

**June 20, 2017**

Chemistry Careers Event (Panelist)  
University of British Columbia – Chemistry Department

**April 28, 2016**

Intellectual Property Audits  
Innovation Boulevard Legal Workshop

**July 10, 2015**

Federation of Asian Canadian Lawyers  
Leisure Talk, Fairchild TV

**October 3, 2013**

Intellectual Property and Invention Protection  
SFU – School of Engineering Science