

Kaleigh Zimmerman

Toronto

416.865.7896

kaleigh.zimmerman@mcmillan.ca

education and year of call

- Called to the Ontario bar - 2019
- BPP University , LL.B. (Hons) - 2013
- University of Western Ontario, B.A. (Hons.) - 2010

practice areas

business law

copyright

intellectual property

intellectual property litigation

licensing

marketing and advertising

technology

trademarks

industries

information technology

media, communications and
entertainment

telecommunications

profile

Kaleigh Zimmerman is a lawyer and trademark agent with an intellectual property practice. While her focus is on trademarks and branding, she also advises on matters relating to copyright, websites and commercial IP transactions.

Dealing with the protection of domestic and international trademark portfolios, Kaleigh assists mid-size and small companies, including startups and entrepreneurs. Kaleigh has also advised clients in the cannabis sector regarding trademarks and branding.

Kaleigh is actively involved in IP-related organizations as a committee member with INTA (International Trademark Association), IPIC (Intellectual Property Institute of Canada) and the IP Transaction Committee for the CBA (Canadian Bar Association).

Prior to her call to the bar, Kaleigh worked in business development and marketing for law firms.

directorships and professional associations

- IPIC (Intellectual Property Institute of Canada)
- OBA (Ontario Bar Association)
- INTA (International Trademarks Association)
- TIPG (Toronto Intellectual Property Group)
- Young Women in Law (YWL)
- TLA (Toronto Lawyers Association)

teaching engagements

- Quizmaster during INTA's event in Toronto "Changes to Canada's Trademarks Act: Surviving the first three months" - "Nice, Madrid, Singapore: Just great holiday destinations or something more?", hosted at Bereskin & Parr LLP
- Spoke during the Technology and Intellectual Property (TIP) annual conference for the University of Toronto on

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“Intellectual Property in the Cannabis Industry”; Panel Discussion with Melanie Sweras (Bereskin & Parr) and Graham Hood (Smart & Biggar)

- Moderator of Panel for Junior Marketing and Business Development Professionals; LMANext: Legal Marketing Association – Program: “LMANext: AMA”; Speakers Included Ursula Dorosh (BLG), Christelle Gedeon (Fasken), Kaley Green (Fogler Rubinoff) and Nicole Miles (Blakes)

community involvement

- IPIC (Intellectual Property Institute of Canada) – Young Practitioners Committee, Publications Subcommittee
- OBA (Ontario Bar Association) – IP Transaction Committee
- INTA (International Trademarks Association) – Young Practitioners Committee, Awards and Fellowships Subcommittee
- Young Women in Law (YWL) – Events and Sponsorship Committee
- TIPG (Toronto Intellectual Property Group)
- TLA (Toronto Lawyers Association)

publications

May 2020

Clorox v Chloretec: The Application of *Vavilov* in the Trademarks Context
Intellectual Property Bulletin

May 13, 2020

9 Things You Should Do Right Now to Protect Your Franchise System During the COVID-19 Pandemic
Franchise and Distribution Bulletin

April 2020

Implied Trademark Licenses: A Case Study
Intellectual Property Bulletin

March 26, 2020

COVID-19: Seeking Court Relief Regarding the Disease of Trademark Infringement
Intellectual Property Bulletin