



## Joshua Chad

Toronto

416.865.7181

joshua.chad@mcmillan.ca

### education and year of call

- Called to the Ontario bar - 2013
- University of Toronto, J.D. - 2012
- University of Western Ontario (Richard Ivey School of Business), HBA - 2009

### practice areas

competition and antitrust  
unilateral conduct and distribution  
practices  
cartels  
mergers  
foreign investment review  
marketing and advertising  
competition policy advocacy  
class actions

### industries

automotive  
transportation

### profile

Joshua Chad is an associate in the firm's Competition and Antitrust Group. Mr. Chad practices in all areas of competition and antitrust, including merger review, cartels and price fixing defence, abuse of dominance and advertising matters. He also regularly advises clients on a wide array of regulatory matters, including with respect to foreign investment, telecommunications and transportation issues.

Mr. Chad's most recent notable mergers cases include Luxottica's merger with Essilor, GE's acquisition of a controlling stake in Baker Hughes, Anheuser-Busch InBev SA/NV's acquisition of SABMiller plc, JAB's acquisition of Keurig, Coty's acquisition of multiple cosmetics and fragrance lines from Procter & Gamble, and G3 Global Grain Group's acquisition of the Canadian Wheat Board.

Mr. Chad joined McMillan as a summer student in 2011, returned to complete his articles in 2013, and was subsequently called to the bar in 2013. He received his JD at the University of Toronto.

Before attending law school, Mr. Chad studied finance and obtained an Honours Bachelor of Business Administration degree from the Richard Ivey School of Business at the University of Western Ontario.

Mr. Chad is an avid fan of tennis and the Toronto Maple Leafs, although only tennis tends to provide him with any joy.

### directorships and professional associations

Joshua Chad  
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- Canadian Bar Association - Competition Law Section - 1<sup>st</sup> Vice-Chair of the Marketing Practices Committee for 2021
- American Bar Association – Vice-Chair of the International Committee
- Young Lawyer Representative, American Bar Association, Section of Antitrust's Books and Treatises Committee, September 2018 – August 2019
- American Bar Association's Section of Antitrust Law
- Canadian Bar Association, Competition Law Section: Vice-Chair, Young Lawyer's Committee
- Ontario Bar Association

## representative matters

Representative transactions on the public record include:

- Luxottica in its €48 million merger with Essilor
- Baker Hughes, in its acquisition by GE
- SABMiller plc in its US \$107 billion take-over by Anheuser Busch InBev SA/NV
- JAB's acquisition of Keurig
- Coty's acquisition of multiple cosmetics and fragrance lines from Procter & Gamble
- G3 Global Grain Group's acquisition of the Canadian Wheat Board
- MeadWestvaco Corp. in its US\$16 billion merger with Rock-Tenn Company to create a leading global provider of consumer and corrugated packaging
- Rogers Communications Inc. in its joint acquisition with BCE Inc. of GLENTEL Inc., a Canadian-based multi-carrier mobile products distributor operating close to 500 retail locations in Canada under banners that include WirelessWave, TBooth Wireless, and Wireless Etc.
- Bertelsmann SE & Co. KGaA in the combination of its global trade book business with Pearson plc
- MasterCard in connection with the Competition Bureau's challenge to its Operating Rules

## awards and rankings

- *Who's Who Legal Competition: Future Leaders* – Non Partners
- *Directors' List*, Center for Transnational Legal Studies
- *Graduated with Distinction*, Richard Ivey School of Business
- *HBA '86 Scholarship for community involvement and academic achievement*, Richard Ivey School of Business

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- *Wilhemina & J. Gordon McIntosh Scholarship for top incoming average*, Richard Ivey School of Business

## publications

### **August 12, 2020**

Canada Orders Temporary Extension of National Security Review Periods Under the *Investment Canada Act*  
Foreign Investment Bulletin

### **April 21, 2020**

Heightened Scrutiny of Foreign Investment in the Time of COVID  
Foreign Investment Bulletin

### **April 2020**

2020 Canadian Merger Notification Threshold Updates  
Competition and Foreign Investment Bulletin

### **March 30, 2020**

Opportunities in Challenging Times: The Failing Firm Provision of Canada's *Competition Act*  
Competition and Antitrust Law Bulletin

### **February 2020**

Canadian Competition Act and Investment Canada Act

### **December 2019**

Under the Influence: The Canadian Competition Bureau's Stand on Misleading Product Endorsements  
Marketing and Advertising Bulletin

### **November 2019**

Antitrust Merger Control in Canada: Tips for Private Equity Investors  
Competition and Antitrust Bulletin

### **November 2019**

FlightHub Experiences Some Turbulence Courtesy of the Competition Bureau  
Marketing and Advertising Bulletin

### **September 2019**

Getting the Deal Through – Merger Control 2020

### **July 2019**

2020 Canadian Chapter of Getting the Deal Through - Merger Control  
Lexology

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**February 2019**

2019 Canadian Merger Notification Threshold Increases  
Competition and Foreign Investment Bulletin

**November 2018**

Getting the Deal Through (Canada Chapter) – Merger Control  
2019

**June 2018**

Canada's Use of its National Security Power  
Foreign Investment Bulletin

**February 2018**

2018 Canadian Merger Notification Threshold Increases  
Competition and International Trade Bulletin

**January 2018**

Proposed Changes to the Competition Bureau's Immunity  
Program Will Undermine Effective Cartel Enforcement in  
Canada - Comments of McMillan LLP on the Consultation Draft  
dated October 26, 2017

**January 2018**

Getting the Deal Through (Canada Chapter) – Merger Control  
2018

**September 2017**

CETA is Provisionally Implemented — the C\$1.5 Billion  
Threshold Arrives  
Competition Bulletin

**September 2017**

The *Investment Canada Act* 2016-17 Annual Report: What's  
New?  
Competition Bulletin

**March 2017**

Merger Musings: December 2016 Takeaways  
The Antitrust Counselor - ABA Section of Antitrust Law

**March 2017**

2017 Canadian Merger Notification Threshold Increases  
Competition Bulletin

**February 2017**

Getting the Deal Through – Merger Control 2017, Canada  
Chapter  
Global Competition Review

**January 2017**

Government of Canada Provides Valuable Guidance on  
National Security Review of Foreign Investment in Canada

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Foreign Investment Bulletin

**February 2016**

2016 Canadian Merger Notification Threshold Increases  
Competition Bulletin

**January 2016**

Getting the Deal Through - Merger Control 2016, Canada  
Chapter  
Global Competition Review

**Summer 2015**

From the ABA Spring Meeting: Rapporteur Panel Summary on  
"International Agency Cooperation: The Real Story"  
CBA National Competition Law Section International Committee  
Newsletter - Passport to International Antitrust

**June 2015**

Commissioner of Competition Introduces Revised Compliance  
Programs Bulletin at McMillan Event  
Competition Bulletin

**April 2015**

Stop the Presses: Post-Sun Merger Approved  
Competition Bulletin

**February 2015**

Warrantless Searches of Cell Phones upon Arrest are Lawful in  
Canada – but Strict Safeguards Apply  
Canadian Privacy Law Review, Vol. 12, No. 3

**February 2015**

Canadian Merger Notification Thresholds Increased  
Competition Bulletin

**January 2015**

Tervita Corp v Canada – The Supreme Court of Canada's First  
Merger Decision in 17 Years: An Efficient Outcome  
Competition Bulletin

**January 2015**

Canadian Cartel News  
Volume 6  
What Fresh Hell is This? The Canadian Cartel Class Action  
System

**January 2015**

Canadian Cartel News  
Volume 5  
One Place Where Possession is not Nine Tenths of the Law

**January 2015**

No More Misleading Advertising Class Actions?  
Marketing and Advertising Bulletin

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## **December 2014**

Warrantless Searches of Cell Phones upon Arrest are Lawful in Canada – but Strict Safeguards Apply  
Competition Bulletin  
*Republished in the February 2015 edition of the Canadian Privacy Law Review*

## **presentations**

### **January 24, 2019**

Going Back to School  
CBA Competition Law Section's Young Lawyers Committee (moderator), Teleconference

### **June 26, 2018**

Understanding Undertakings: Tactics and Trends  
CBA Section of Competition Law, Toronto, Ontario

### **January 11, 2017**

Corporate Counseling Committee Monthly Antitrust Update  
Program December 2016 Developments  
ABA Section of Antitrust Law, Toronto, Ontario

### **November 22, 2016**

Mergers 301: Managing Your First SIR  
CBA Section of Competition Law, Toronto, Ontario